



**DESTINATION: KEYBILLY SWEEPSTAKES  
OFFICIAL RULES  
Promotion runs from 06/01/19 to 07/31/19**

**NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

**SWEEPSTAKES ENTRY PERIOD:** Destination: Keybilly Sweepstakes (the "Sweepstakes") begins at 12:00:01 AM Eastern Time ("ET") on Saturday, June 1, 2019 and ends at 11:59:59 PM ET on Wednesday, July 31, 2019 (the "Sweepstakes Period").

**ELIGIBILITY:** The Sweepstakes is open to legal residents of Florida who are age 21 or older at the time of entry. Void outside FL and wherever else prohibited by law. Employees of Brew Hub (the "Sponsor"), The TEAM Group, LLC (the "Sweepstakes Administrator") and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

**HOW TO ENTER:** There are four (4) ways to enter.

**Method #1: Online Entry.** During the Sweepstakes Period, visit [www.brewhub.com/keybillysweeps](http://www.brewhub.com/keybillysweeps) and follow all entry instructions to complete the entry form and submit to receive one (1) entry into the Sweepstakes (the "Online Entry"). Online entrants are subject to all notices posted online including but not limited to the Sponsor's Privacy Policy, which can be found at <http://brewhub.com/privacy-policy/>.

**Method #2: Text Entry.** During the Sweepstakes Period, text the keyword "KEYBILLY" to shortcode "467467". The entrant will receive an automatic reply, via text message, confirming the message was received. Entrant must reply by text message to the confirmation message with his/her date of birth, first and last name, and email address as instructed to receive one (1) entry into the Sweepstakes (the "Text Entry"). **UP TO FOUR (4) SENT AND FOUR (4) RECEIVED TEXT MESSAGES MAY BE REQUIRED TO COMPLETE EACH TEXT ENTRY. MESSAGE & DATA RATES MAY APPLY. Reply STOP to 467467 to stop receiving text messages or reply HELP**

to 467467 for help. Text Entry must be completed within 60 minutes of receipt of initial message or participant must restart the Text Entry process. A valid Text Entry will receive an automatic reply, via text message, confirming user has been entered into the Sweepstakes. All Text Entries must be completed by **Wednesday, July 31, 2019 at 11:59:59 PM ET.**

**Important Notice for text message method of entry. Message and data rates may apply.**

Incomplete or inaccurate entries shall be deemed void. Entrant's wireless service provider may charge entrant for data usage, and entrant shall be responsible for any and all costs associated with this form of entry. Please consult your wireless service provider regarding their pricing plans. Entrant must be a wireless service subscriber with data usage and text messaging service, using a participating service provider in order to enter via this method. Not all wireless phone providers carry the necessary service to participate. Check your phone and service capabilities for specific mobile internet instructions.

**Method #3: Instagram Entry:** During the Sweepstakes Period, participant must log in to his/her public Instagram account, follow @BrewHub on Instagram, and upload and share a photo/video of himself/herself with or without a bottle/can of Keybilly to his/her public Instagram account, including the hashtag #KeybillySweepstakes and mentions @brewhub in the post caption to receive one (1) entry into the Sweepstakes (the "Instagram Entry"). By using the hashtags, participant indicates his/her agreement to these Official Rules. Entrant's Instagram settings must be public. Entries uploaded from "private" Instagram accounts will not be eligible. Entrants must continue to follow @brewhub and post must remain public through at least September 7, 2019 in order to be notified in the event he/she is a potential winner. By submitting an Instagram Entry, entrants agree to [Instagram's Terms of Use](#). **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Instagram LLC. IMPORTANT: MESSAGE AND DATA RATES MAY APPLY TO USE OF MOBILE PHONE/DEVICE TO PARTICIPATE IN SWEEPSTAKES. INSTAGRAM IS FREE TO DOWNLOAD AND AVAILABLE FOR IPHONE FROM THE APPLE APPLICATION STORE AND FOR ANDROID FROM THE GOOGLE PLAY STORE.**

**Method #4: Twitter Entry:** During the Sweepstakes Period, participants must log in to his/her public Twitter account, follow @TheBrewHub on Twitter (<https://twitter.com/TheBrewHub>), post a tweet that includes the hashtag #KeybillySweepstakes and mention @TheBrewHub to receive one (1) entry into the Sweepstakes (the "Twitter Entry"). Message and data rates may apply. If a Tweet is more than one post in length it will be considered as one (1) entry into the Sweepstakes with the first post considered the Twitter Entry. By using the hashtags, participant indicates his/her agreement to these Official Rules. Entrant's Twitter settings must be public. Tweets from private Twitter accounts will not be eligible. Twitter Entry must be posted directly from a participant's Twitter account. The decisions of the Sponsor are final and binding on all matters relating to determine eligibility of tweets. Entrants must follow and continue to follow @TheBrewHub through at least September 7, 2019 in order to be notified in the event he/she is a potential winner. By submitting a Twitter Entry, entrants agree to [Twitter's Terms of Service](#). **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Twitter, Inc.**

Sponsor may not receive entries from Twitter or Instagram users with "protected" accounts or profiles that are not public (i.e. user has set the account so that only people the user has approved can view updates). Twitter and Instagram posts not received by the Sponsor will not be entered

into the Contest. Multiple participants are not permitted to share the same email address, Twitter account or Instagram account. Incomplete entries will not be accepted and are void.

Online Entry, Text Entry, Instagram Entry and Twitter Entry collectively referred to herein as "Entry" or "Entries". **Limit: One (1) Entry per person regardless of method of entry.** All methods of entry have an equal chance of winning. All entries become the property of the Sponsor and will not be acknowledged or returned.

For the avoidance of doubt, posting to Twitter or Instagram alone will NOT result in an entry into the Sweepstakes. Once an Entry is submitted it cannot be modified by an Entrant. Sponsor is not responsible for lost, late, incomplete, illegible, garbled, inaccurate, invalid, misdirected, undelivered, or delayed Entries. No altered or incomplete submissions will be accepted.

**SWEEPSTAKES ENTRY REQUIREMENTS & CONDITIONS:** All Entries must comply with the following minimum guidelines to be eligible:

- The Entrant should be the primary subject of the photo/video. No individuals under the age of 21 may appear in the photo/video. No other individuals may appear in the photo/video without express written permission.
- Entrant must be a registered user of Twitter to submit a Twitter Entry or a registered user of Instagram to submit an Instagram Entry and must comply with each respective company's Terms of Use in order to enter the Sweepstakes.
- Entries submitted via Twitter or Instagram must include the hashtag #KeybillySweepstakes and must include the mention @brewhub in the tweet or mention @TheBrewHub in the Instagram caption, respectively.
- Photos/Videos must conform to the format and size requirements and limitations of the Twitter or Instagram.
- Entry cannot contain content that is irrelevant to the purpose of the Sweepstakes.
- Once an Entry has been submitted, it cannot be modified or deleted by Entrant.
- By submitting a photo/video taken by a third party, Entrant warrants and represents that he/she has secured all rights and clearances to the photo/video from the photographer/recorder.
- Entry cannot be profane, pornographic, sexually explicit or suggestive or contain nudity.
- Entry cannot be violent or promote firearms/weapons.
- Entry cannot promote alcohol, illegal drugs or tobacco.
- Entry cannot defame, misrepresent or contain disparaging remarks about people, brands, products or companies.
- Entry cannot contain content that defaces or depicts any person, brand, product or company in a negative or inappropriate manner.
- Entry cannot be obscene or offensive, endorse any form of hate or hate group or be derogatory to any ethnic, racial, gender, religious, professional or age group.
- Entry cannot reference or contain materials embodying copyrighted images, names, likenesses or other indicia identifying any brand, products, company or person, living or dead, without permission.
- Entry cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor, Twitter and Instagram wish to associate.

- Entry cannot depict illegal activity and cannot itself be in violation of any law.
- Entry cannot in any way reference persons or organizations without written permission from any person or organization whose name or likeness is used.
- Entry may not include images of a known celebrity, famous or well-known person or any image which violates the right of privacy or publicity of any person.

By submitting an Entry, the entrant understands and grants to the Sponsor an irrevocable, perpetual, non-exclusive worldwide license to use his/her Entry, photo, video, name, hometown and likeness on the Sponsor's various websites and social media sites and in advertising and/or promotional activities worldwide without compensation, permission or notification. Sponsor reserves the right in its sole and absolute discretion to alter, change or modify any Entry, which includes the Photo.

By submitting an Entry, entrant warrants and represents that: (a) Entry does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other legal or moral rights of any person or entity; (b) entrant owns all rights to the Entry, including without limitation, copyrights, and has received prior written permission from a third party if any Photo was photographed by someone other than the entrant him/herself; and (c) entrant will indemnify and hold harmless the Sponsor, Administrator and related entities, agents and assigns from any claims and damages (including reasonable attorneys' fees) arising from or relating to the breach or alleged breach of your representations and warranties herein, the Entry, or entrant's conduct in creating the Entry, the acceptance or use of any prize or otherwise in connection with this Sweepstakes.

**SWEEPSTAKES ENTRIES ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL SWEEPSTAKES ENTRANT AND DO NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER.**

**PRIZES/APPROXIMATE RETAIL VALUE ("ARV")/ODDS:**

**Grand Prize:** There is one (1) Grand Prize available to be won. The Grand Prize includes a trip package for two (2) people, winner and one (1) guest, to Key West, FL from 8/29/19-9/1/19. Trip package will include:

- Round-trip, coach-class airfare for two (2) to Key West from a major airport near winner's residence;
- 4 day/ 3 night hotel accommodations at a hotel of Sponsor's choice;
- Round trip transfers to/from destination airport and hotel;
- Two (2) VIP tickets to Key West Brew Fest;
- One (1) half-day charter boat experience for winner and guest; and
- \$500 prepaid card.
- Trip to coincide with Key West Brew Fest over Labor Day weekend 2019.
- ARV of the Grand Prize: \$5,000. The ARV may vary based upon dates of travel and point of departure. The difference between the ARV and actual value of the Grand Prize will not be awarded.

**First Prizes:** There will be ten (10) First Prizes available to be won. Each First Prize will include a Keybilly beach towel, t-shirt, tin tacker, koozie and sunglasses. ARV of First Prize: \$50 each.

**The total ARV of all prizes available to be won: \$5,500.**

There is a limit of one (1) prize per person. Odds of winning will depend upon the total number of eligible entries received.

**RANDOM DRAWING:** The winners will be selected in a random drawing on or about **Wednesday, August 7, 2019** from among all eligible entries received during the Sweepstakes Period by the Sweepstakes Administrator, an independent representative of the Sponsor whose decisions are final.

**WINNER NOTIFICATION & VERIFICATION:** In the event a potential prize winner entered via Instagram or Twitter Entry, such potential prize winner will be notified by Sponsor via direct message and/or post comment to his/her public Instagram and/or Twitter account, or in the event a potential prize winner entered via Online or Text Entry, such potential prize winner will be notified by the Sweepstakes Administrator via email (the "Initial Notification") on or about August 7, 2019. To begin the prize claim process, a potential winner must respond as instructed to the Initial Notification with his/her full name, address, date of birth and email address within 48 hours of the Initial Notification. Any potential prize winner who does not reply to the Notification with the required information and within the specified time period will be disqualified and an alternate winner will be notified. Within two (2) days of confirmation of the information received from a potential Grand Prize winner in response to Initial Notification, such potential Grand Prize winner will receive a second notification (the "Second Notification") via email from the Sweepstakes Administrator and will be required to sign and return, within five (5) days of the Second Notification, an Affidavit of Eligibility, a Liability Waiver, an IRS W-9 Form and, where allowable, a Publicity Release (collectively, the "Releases"). These Releases will require the Grand Prize winner to furnish his/her Social Security Number for the sole purpose of tax reporting, as required by law. Travel companion of winner will also be required to sign a Travel Companion Liability & Publicity Release. Noncompliance will result in disqualification and an alternate winner may be selected. Trip must be taken on dates specified by Sponsor or prize will be forfeited in its entirety. The Grand Prize package will be awarded within approximately 45 days after the winner is verified. First Prizes will be sent to the address on the entry form or new address provided by winner within 45 weeks of winner being verified.

The Grand Prize winner may also be required to submit to a background check to confirm eligibility and help ensure that the use of any such person in advertising or publicity for the Sweepstakes will not bring Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Sweepstakes or Sponsor, as determined by Sponsor in its sole discretion. Sponsor reserves the right to disqualify a potential winner on the basis of the findings resulting from such background check or if a potential winner fails to properly authorize and/or provide the required information in connection with such background check.

If an Initial Notification, Second Notification, prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. Only two (2) alternate winners may be determined through this process, after which the prize may remain un-awarded.

**PRIZE CONDITIONS:** Prizes are not redeemable for cash. Prizes are not assignable nor transferable. No substitution is permitted except if prize is unavailable, in which case a prize of equal or greater value will be awarded. No cash in lieu of prizes and no exchange or substitution of prizes, except at the sole discretion of the Sponsor. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

**All travel related expenses, including but not limited to, ground transportation to and from home, taxes, gratuities, incidentals, upgrades, insurance, service charges, airport surcharges, departure taxes, hotel, resort or property fees, luggage fees, food & beverage and personal expenses such as telephone/Internet charges, and gift shop purchases are the sole responsibility of prize winner. Winner and travel companion must travel on same itinerary. Winner and travel companion must have valid photo ID and any other required documentation prior to departure. Prize must be used on dates specified or prize will be forfeited. Dates are subject to change.** Travel is subject to availability and advance booking is required.

Sponsor will, in its sole discretion, determine which airport is closest to the Grand Prize winner's home. In the event the Grand Prize winner's residence is close enough to Key West such that air transportation is deemed by Sponsor in its sole discretion to be unnecessary, the Grand Prize will not include air transportation from such Grand Prize winner's residence and no other substitution or compensation will be provided in lieu thereof except at Sponsor's sole discretion. The Grand Prize winner and his/her travel companion are responsible for obtaining any travel insurance (and all other forms of insurance) that they may wish to obtain (at their own expense) and hereby acknowledge that the Sponsor has not and will not obtain or provide travel insurance or any other form of insurance.

Photo identification and credit card or cash deposit may be required at any time for incidental charges (e.g., room service, use of telephone/IT services, laundry and all other optional extra services not provided in the Grand Prize). If Grand Prize winner elects to travel or partake in the Grand Prize with no travel companion, no additional compensation will be awarded. All hotel reservations are based on availability and all holidays are excluded. Accommodations are subject to availability at time of reservation. Blackout dates, advance booking requirements and travel restrictions may apply. Availability is subject to factors such as weather, seasonality and space availability. Reservations are subject to availability. If weather or other incident or conditions beyond the control of the Sponsor affects the ability for winner and his/her travel companion to redeem any portion of prize during the scheduled date and time, then the Sponsor shall have no further obligation to the winner and/or travel companion other than to supply the remaining elements of the prize package minus the unused portion of prize. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any prize-related services or accommodations. Sponsor is not liable for expenses incurred as a consequence of flight cancellation/delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element except at the sole and absolute discretion of Sponsor. If for any reason whatsoever, winner and/or travel companions are unable to travel after all travel arrangements have been made and paid, the Sponsor shall have no further obligation to the winner. If Grand Prize is forfeited prior to Sponsor

finalizing and paying for travel, and there is sufficient time to notify an alternate winner, the prize will be awarded to an alternate winner in a separate random drawing from among all non-winning eligible entries. Winner and travel companion are responsible for obtaining the proper travel documentation (e.g., valid photo ID and/or passport with a minimum validity 6 months after the date of return) prior to travel. Winner's travel companion must be legal U.S. resident, 21 years or older and must complete and return a Travel Companion Liability & Publicity Release prior to travel as noted above.

In the event a winner or his/her travel companion engages in behavior that, as determined by the Sponsor in its sole discretion, is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip early, whole or in part, and send the winner and his/her travel companion home with no further obligation. In the event a winner engages in behavior during travel that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects winner to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by winner as a result of such conduct. **SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE PRIZE OR ANY OTHER ASPECT OF GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.**

Prepaid cards are not redeemable for cash and will not be replaced if lost or stolen. Prepaid card usage is subject to the issuing company's complete terms and conditions, including expiration dates.

Tickets are not redeemable for cash and will not be replaced if lost or stolen. Tickets are subject to issuing company's complete terms and conditions. In the event that any event does not take place as scheduled, for reasons such as cancellation, preemption or postponement, or for any reason beyond the control of the Sponsor, Sponsor's sole responsibility will be to award the remaining portion of the Grand Prize and no additional substitution or compensation will be provided.

Winner is responsible for all federal, state, local and income taxes associated with winning prize. Grand Prize winner will be required to furnish his/her Social Security Number for the sole purpose of preparation of tax forms as required by law. Except where prohibited by law, entry and acceptance of prize constitute permission to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any). Once the prize has been delivered to the winner's provided address, the prize is considered awarded.

**GENERAL:** Although subsequent attempts to enter may be received, only the first complete entry received from a particular entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address, will be disqualified.

Participating entrants agree to these Official Rules and the decisions of the Sponsor and the Sweepstakes Administrator, and release the Sponsor, the Sweepstakes Administrator, Instagram, Twitter, and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each (the "Released Parties"), from all claims and liability relating to their participation in the promotion, and the acceptance and use/misuse of the prize offered. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use/misuse or redemption of the prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

In the event of a dispute over the identity of an entrant, Entry will be deemed submitted by the "Authorized Account Holder" of the email address, mobile phone number, Twitter account or Instagram account from which the Entry is submitted. Authorized Account Holder means the natural person to whom an e-mail address, mobile phone number, Twitter Account or Instagram account is registered. Sponsor may ask any entrant or potential winner to provide Sponsor with proof, to Sponsor's satisfaction, that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw a method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes). If for any reason this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes, at which time, Sponsor will conduct a random drawing from among all eligible entries received at the time of the Sweepstakes termination.

**LEGAL WARNING:** ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE



OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

**GOVERNING LAW AND LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of Florida, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

**DISPUTES:** The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in Polk County, Florida and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Polk County, Florida. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply

and the dispute must be brought in a court of competent jurisdiction in Polk County, Florida. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

**PRIVACY:** Personal information collected from entrants are subject to the Sponsor's Privacy Policy, which can be found at <http://brewhub.com/privacy-policy/>.

**OFFICIAL RULES REQUEST:** To request a copy of the Official Rules, see [www.brewhub.com/keybillysweeps](http://www.brewhub.com/keybillysweeps) or send a self-addressed, stamped envelope by August 7, 2019, to: **Destination: Keybilly Sweepstakes Official Rules Request**, PO Box 25466, Rochester, NY 14625-0466.

**WINNER CONFIRMATION REQUEST:** For a written confirmation of the winner (available after 08/07/19), send a stamped, self-addressed envelope (no later than 09/04/19), to: **Destination: Keybilly Sweepstakes Winner Confirmation Request**, PO Box 25466, Rochester, NY 14625-0466.

**SPONSOR:** Brew Hub, 3900 S. Frontage Road, Lakeland, FL 33815.

**SWEEPSTAKES ADMINISTRATOR:** The TEAM Group, LLC, PO Box 204, Florham Park, NJ 07932 ([www.theteamgroup.com](http://www.theteamgroup.com))

**Void outside the US, in Puerto Rico, Guam, the U.S. Virgin Islands and wherever else prohibited by law.**